



**GERMANY**

**Deutsches Nationalkomitee  
im Internationalen  
Milchwirtschaftsverband - IDF  
Verband der Deutschen  
Milchwirtschaft e. V. - VDM**

# **„Open Day“ 2011**

**Offenes Diskussionsforum  
des Deutschen Nationalkomitees  
im Internationalen Milchwirtschaftsverband – IDF**

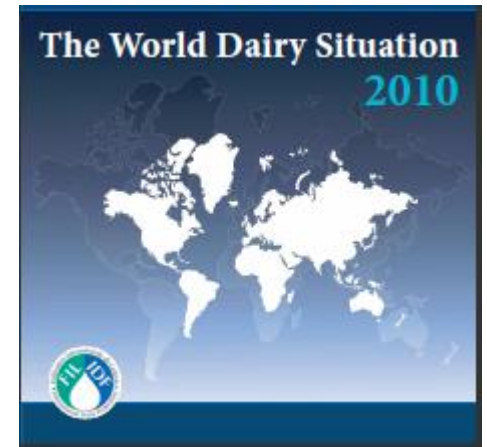
**Berlin, 16. März 2011**



# Die World Dairy Situation

IDF Open Day

Berlin, 16. März 2011



## Monika Wohlfarth

Zentrale Milchmarkt Berichterstattung GmbH

Tel. 030/4060799721 | [info@milch.de](mailto:info@milch.de)

---

# Die World Dairy Situation...

---

- Regelmäßiges Bulletin des IDF
- Zuständig ist das Standing Committee für Politik und Ökonomie
- Erstellung durch
  - Milk Marketing Board, Großbritannien bis 1998
  - ZMP/ZMB bis 2009
  - CNIEL und Productshap Zuivel seit 2010
- Erscheint jährlich, seit einigen Jahren in elektronischer Form
- Wird jährlich zum Welt-Milch-Gipfel veröffentlicht und dort präsentiert
- Ist die zentrale Publikation des IDF zur ökonomischen und politischen Situation am Weltmarkt
- Enthält umfassende Statistiken, Grafiken und Analysen

# Inhalte

---

- Produktion von Kuh-, Büffel-, Ziegen-, Schafmilch sowie Milch anderer Tiere
- Verarbeitung von Milch in Molkereien
- Entwicklung der Milchindustrie
- Verbrauch von Milchprodukten
- Welthandel mit Milchprodukten
- Zusammenfassung von Prognosen und Veröffentlichungen renommierter Einrichtungen zum Thema Milchmarkt- und Politik
- Länderportraits mit wichtigsten Fakten und Entwicklungen

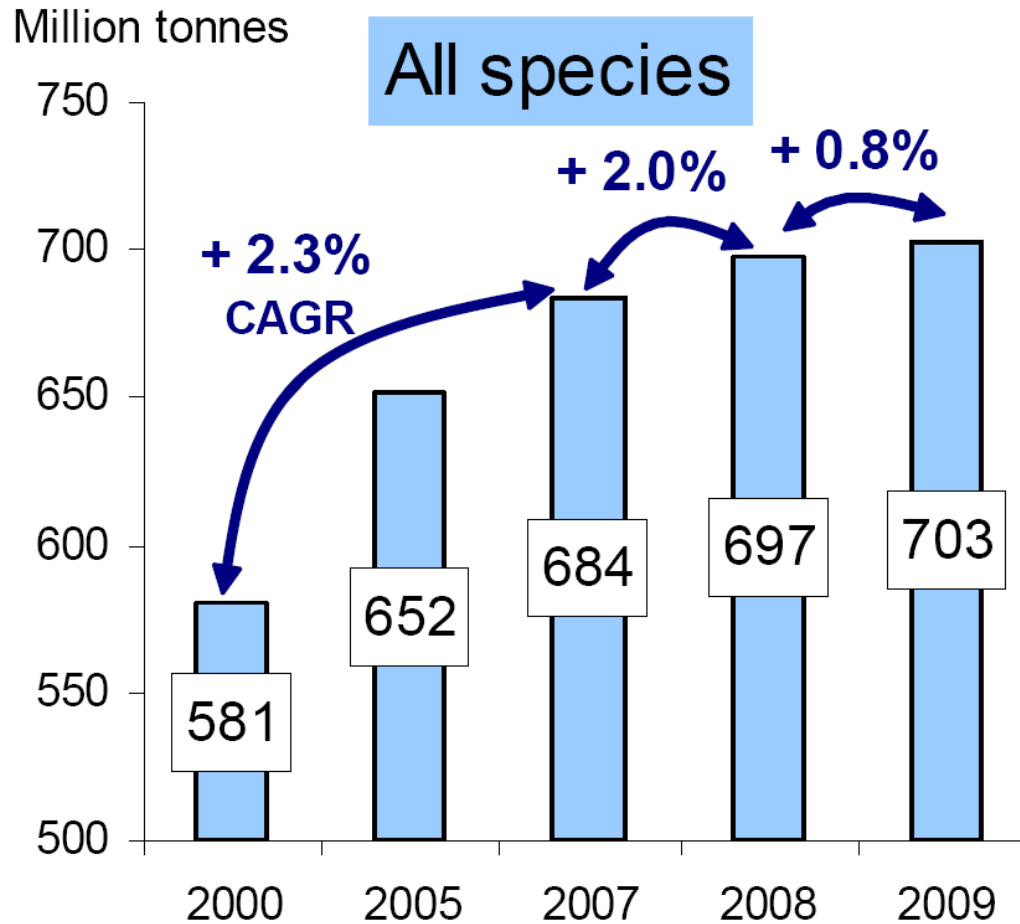
# Vorgehensweise

---

- Erhebung der Daten durch standardisierte Befragung der National-Komitee der Mitglieder des IDF
  - 56 Länder auf allen Kontinenten
- Befragung bekannter Institutionen in Nicht-Mitgliedsländern
- Ergänzung der Daten durch Auswertung verfügbarer statistischer Quellen
- Einbeziehung von Material der Autoren
- Abgleich der Informationen
- Aufbereitung, Veranschaulichung und Kommentierung

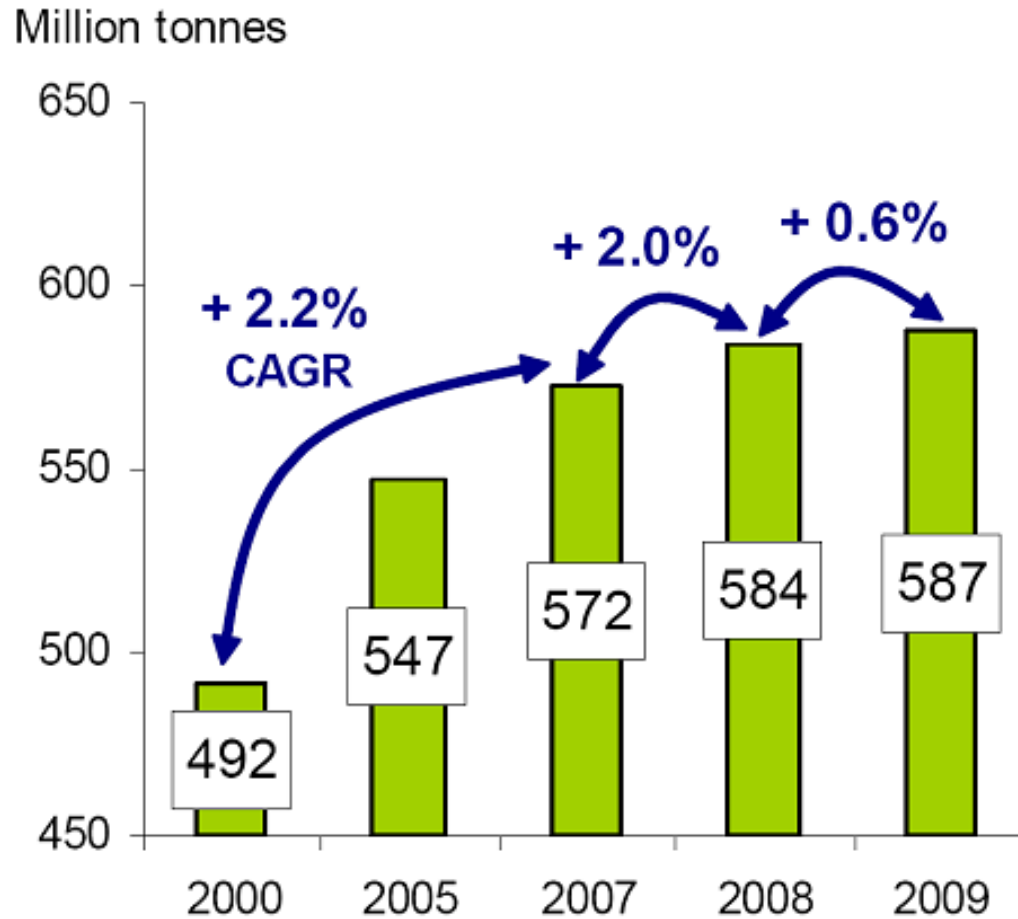
# World milk production

Growth slowed down in 2009.



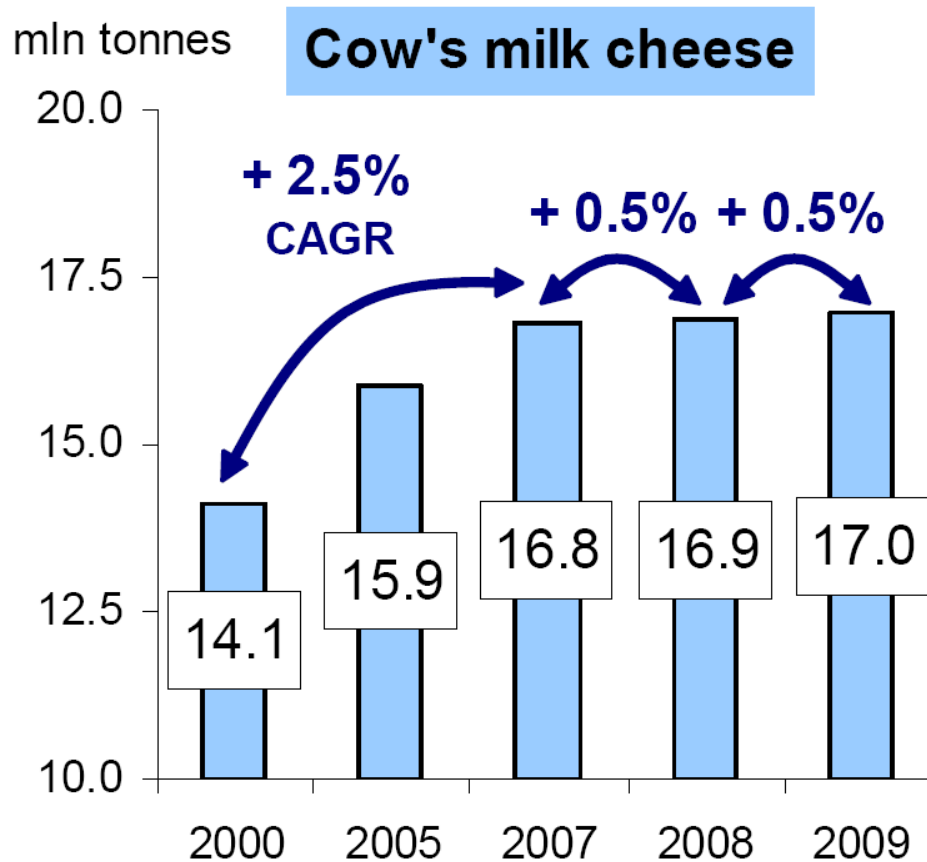
# World milk production

**Cow's milk: lowest growth since 1997.**



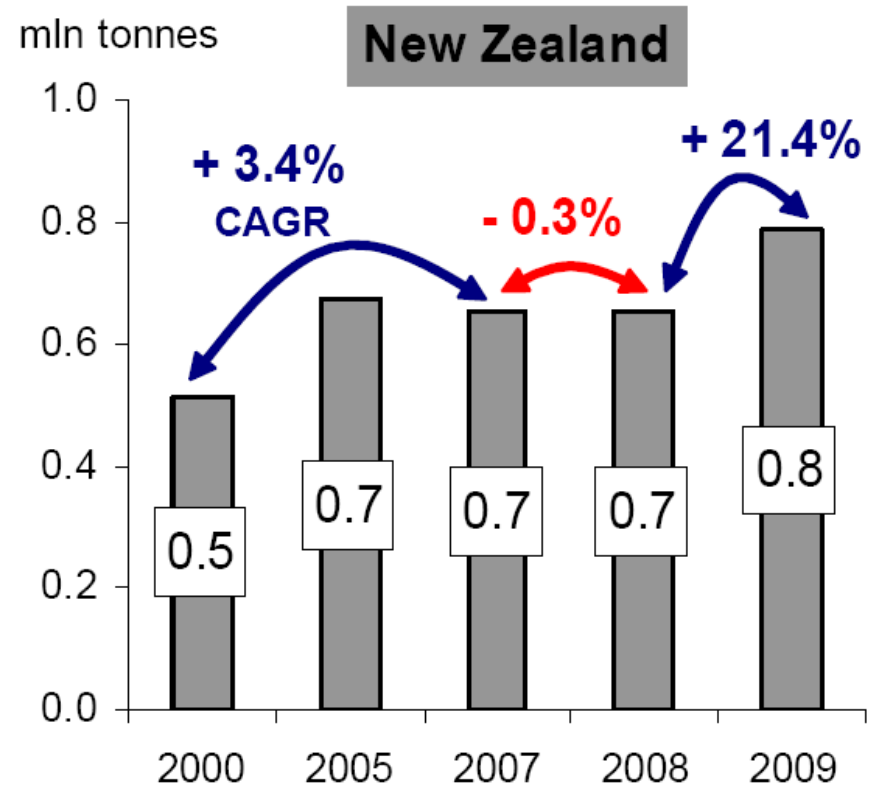
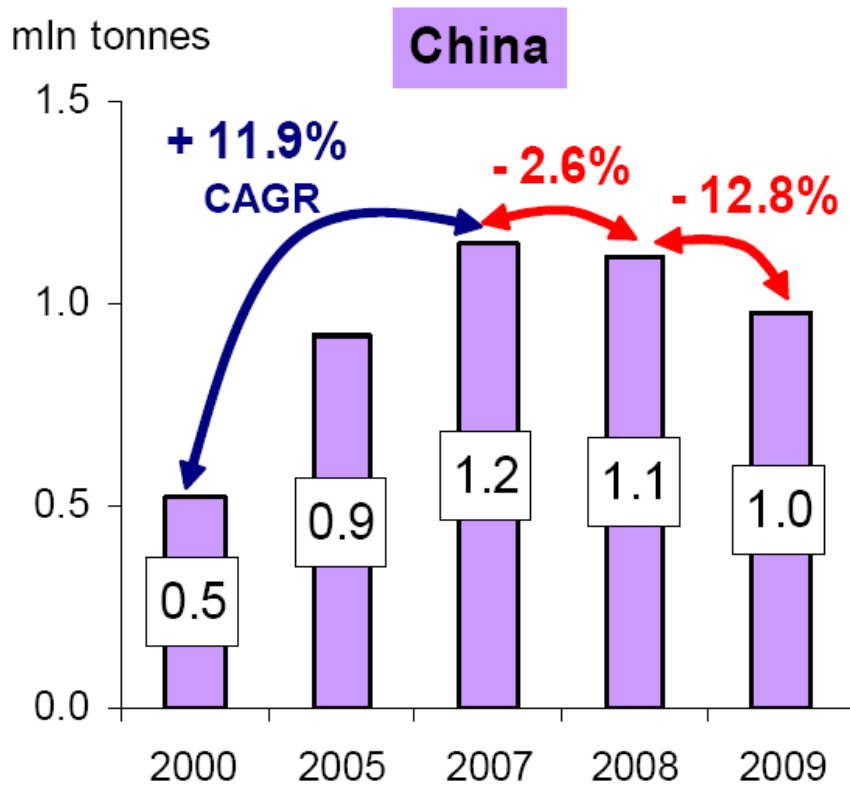
# Processing: cheese

In 2009 production increased moderately.



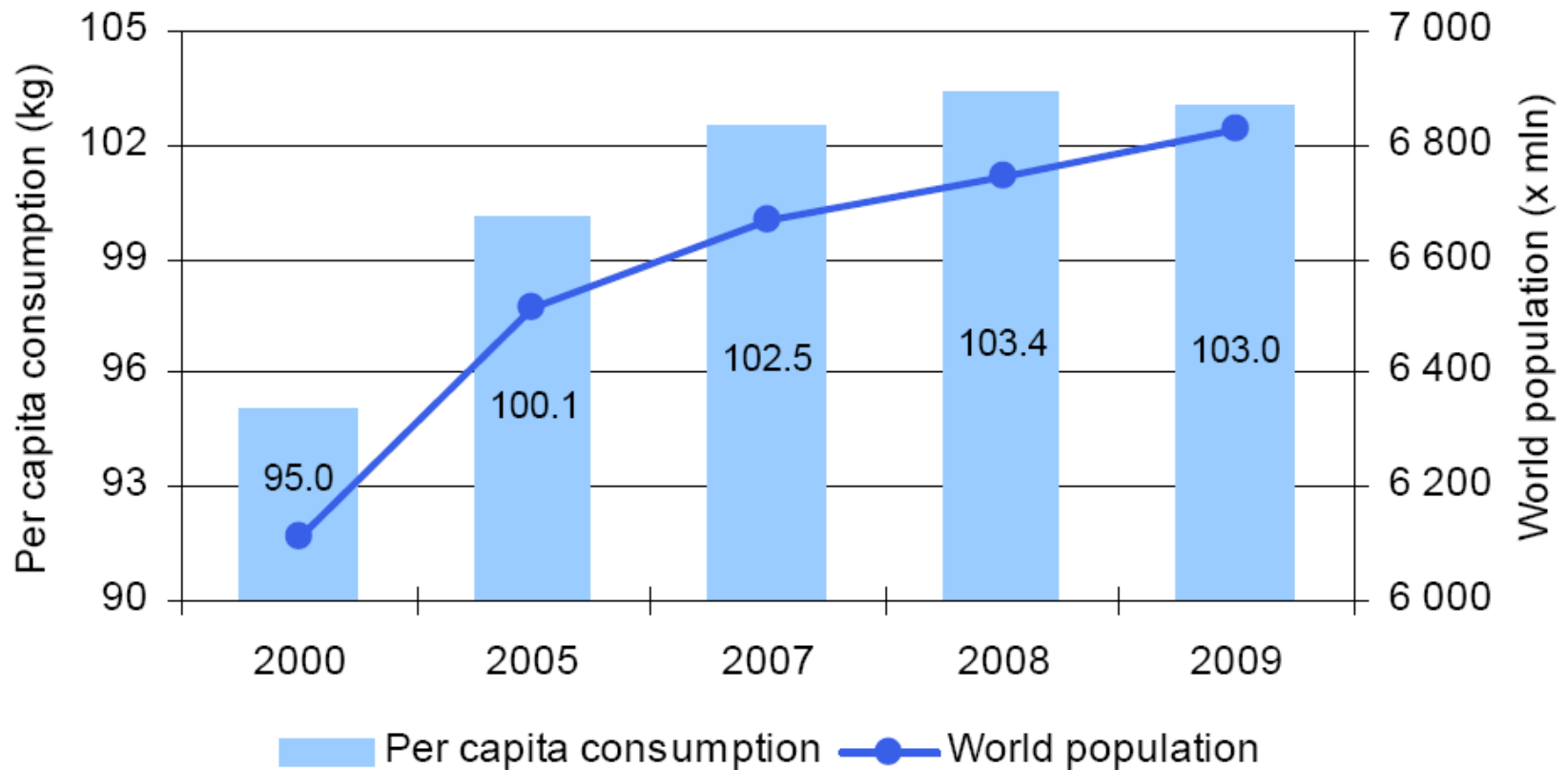
# Processing: whole milk powder

Global development 2000-2009 for the two main players



# Consumption

**Global per capita consumption declined for the first time in years.**

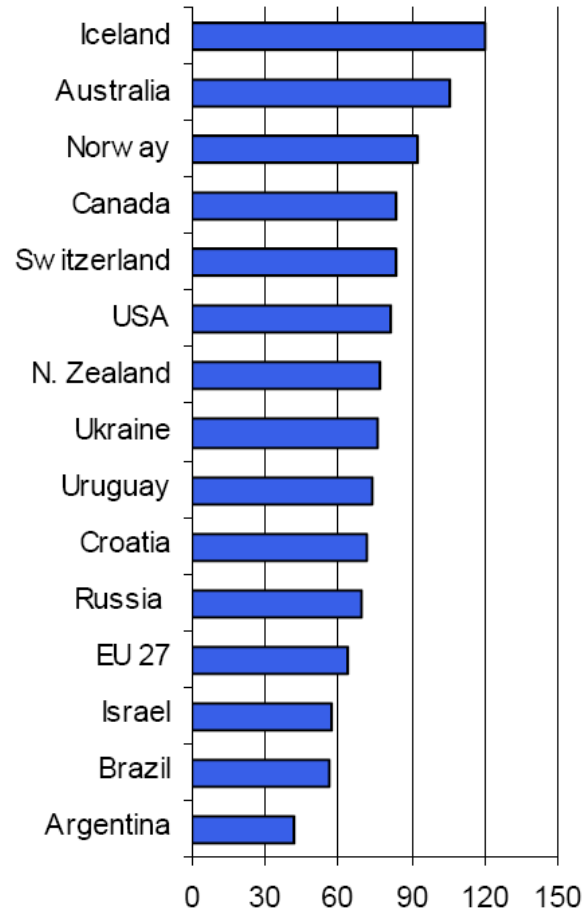
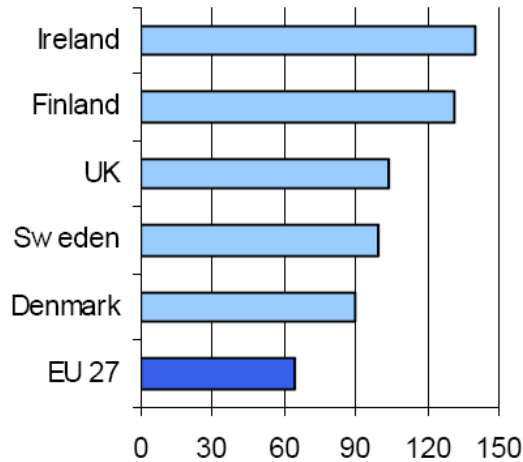


# Consumption: milk

## Per capita consumption of milk in selected countries (year: 2009).

Milk (kg per capita)

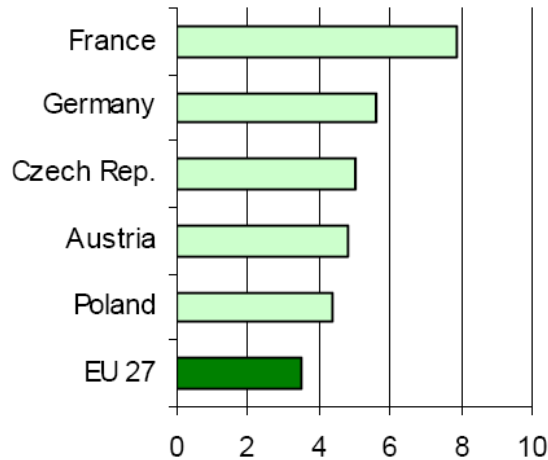
Top 5 EU member states



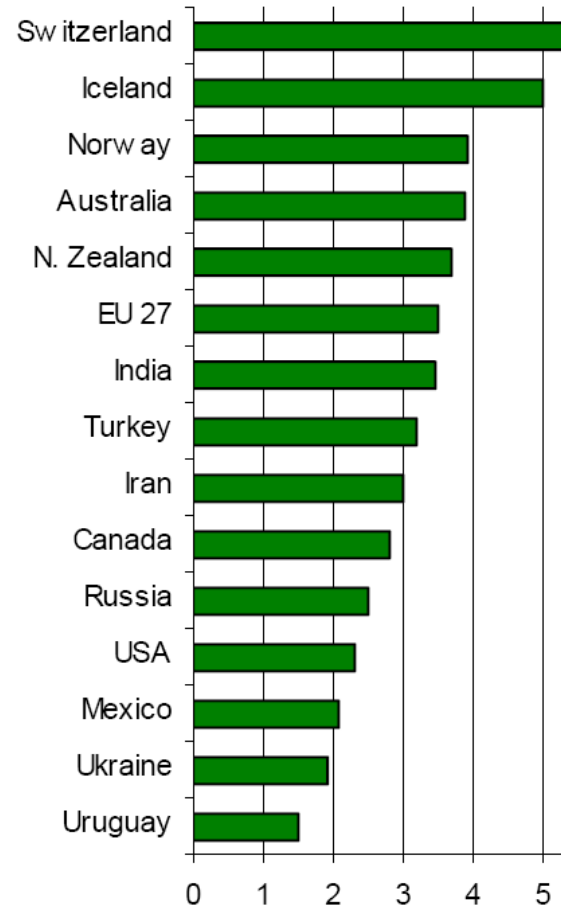
# Consumption: butter

## Per capita consumption of butter in selected countries (year: 2009).

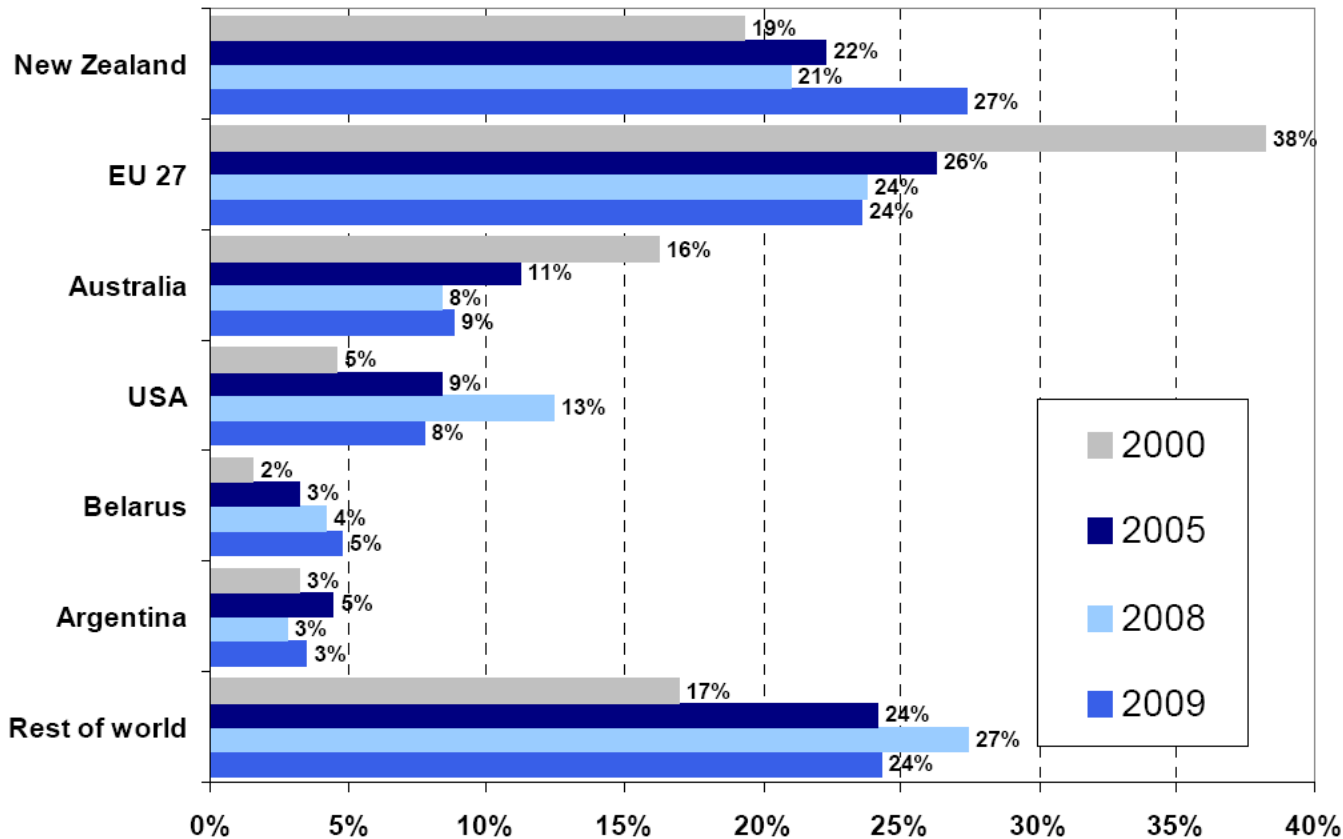
**Top 5 EU member states**



**Butter (kg per capita)**



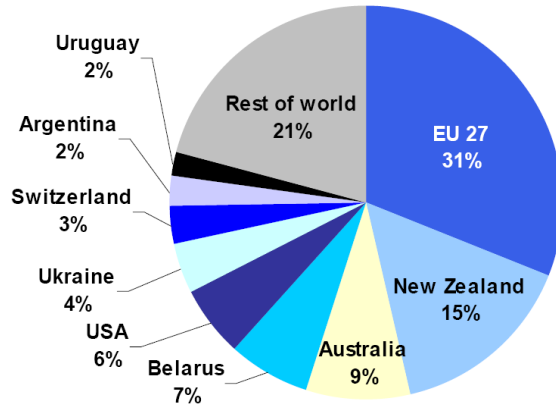
**New Zealand resumed its leading position as prime supplier to the world dairy market.**



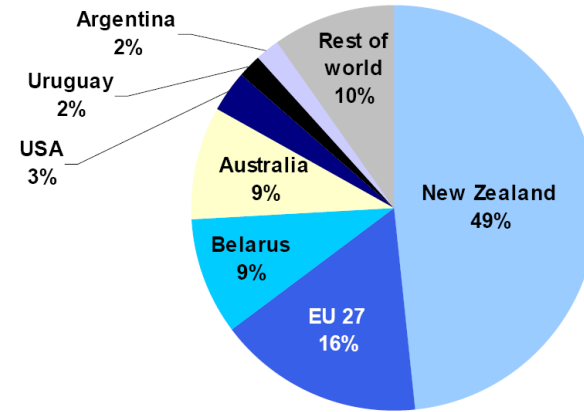
a) As part of total world trade volume, reference volumes (million tonnes) used: 2000: 38.8 / 2005: 43.9 / 2008: 46.8 / 2009: 49.8.

## Supply to the world market remains concentrated.

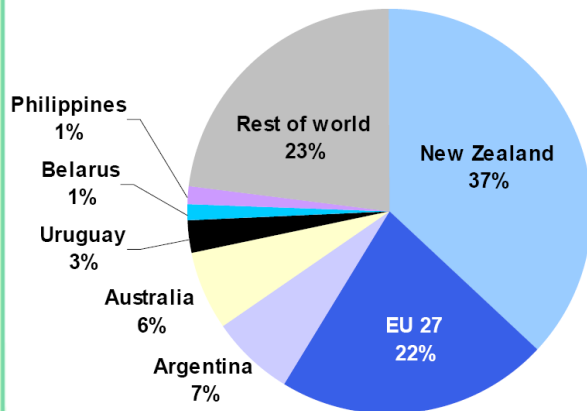
**Cheese: 2009, total volume: 1.85 mln tons**



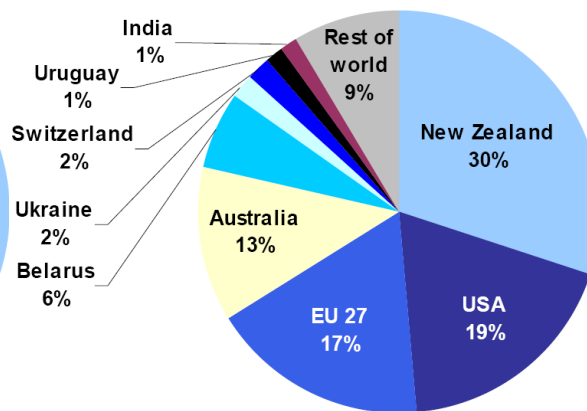
**Butter, and butteroil: 2009, total volume: 0.91 mln tons**



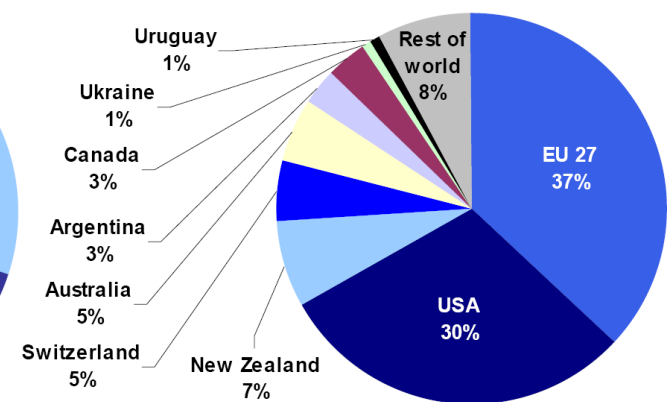
**WMP: 2009, total volume: 2.13 mln tons**



**SMP: 2009, total volume: 1.33 mln tons**



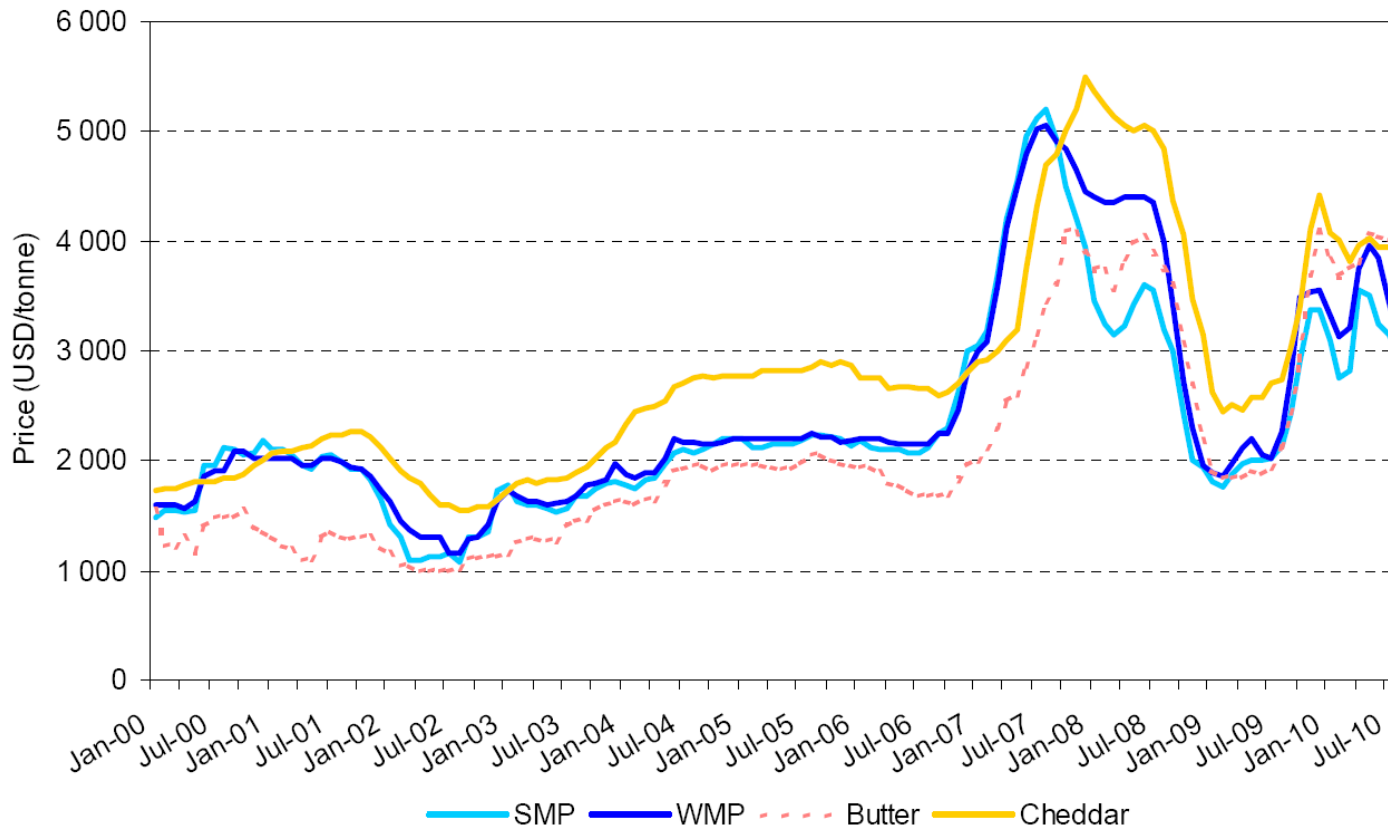
**Whey/-products: 2009, total volume: 1.21 mln tons**



# Prices: world market prices

**Development 2009: low first six months, recovery second six months.**

World market price development (F.O.B. port, USD per tonne)



## Main dairy leaders in 2009.

> 20		10 to 20		6 to 10		4 to 6		3 to 4	
<b>Nestlé</b>	27.3	<b>Danone</b>	16.0	<b>Dean Foods</b>	9.7	<b>Saputo</b>	5.2	<b>Mengniu</b>	3.8
		<b>Lactalis</b>	11.8	<b>Fonterra</b>	9.6	<b>Meiji Dairies</b>	5.1	<b>Yili</b>	3.6
		<b>FrieslandCampina</b>	11.4	<b>Arla Foods</b>	8.7	<b>Parmalat</b>	5.1	<b>Sodiaal</b>	3.5
				<b>DFA</b>	8.1	<b>Morinaga</b>	4.8	<b>Land O' Lakes</b>	3.2
				<b>Kraft Foods</b>	6.8	<b>Bongrain</b>	4.6	<b>Bel</b>	3.1
						<b>Lala</b>	4 to 5	<b>Tine</b>	3.0
								<b>Schreiber</b>	3 to 4

NB: Unilever not ranked

(dairy turnover in billion USD)

Bulletin of the International Dairy Federation 446/2010

The World Dairy Situation 2010



## NEW ZEALAND

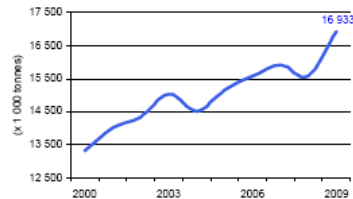
### Dairy farming

	Cow milk production (x 1 000 tonnes)	16 955
	% of worldwide milk production	2.9%
	% cow milk deliveries	100%
	Number of dairy cows (x 1 000 head)	4 597

### Main processors

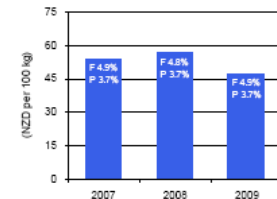
Fonterra	<a href="http://www.fonterra.com">www.fonterra.com</a>
Open Country Dairy	<a href="http://www.opencountry.co.nz">www.opencountry.co.nz</a>
Westland Milk Products	<a href="http://www.westland.co.nz">www.westland.co.nz</a>
Tatua	<a href="http://www.tatua.com">www.tatua.com</a>
Synlait Milk	<a href="http://www.synlait.co.nz">www.synlait.co.nz</a>

### Cow milk deliveries (A)



(A) The years 2000-2006 refer to the dairy seasons 2000/01 till 2006/07.

### Cow milk prices (F = fat%, P = protein%)



### Processing and trade

Volume (x 1 000 tonnes)	Production		Import		Export	
	2009	Index (2008=100)	2009	Index (2008=100)	2009	Index (2008=100)
Liquid milk (B)	362	101	7	98	156	110
Butter and butteroil	470	109	1	133	451	138
Cheese (C)	270	92	6	138	290	117
WMP	790	121	0	36	811	137
SMP	360	136	4	450	408	160

(B) Fermented milk products, cream and concentrated milk (fluid) included. (C) Processed cheese included.

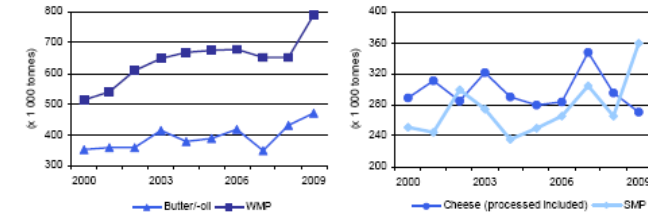
### Consumption (kg per capita)

Milk (D): 77.6 kg	Butter: 3.7 kg	Cheese: 6.0 kg	Population: 4.3 mln.
(D) Fermented milk products and milk drinks included.			

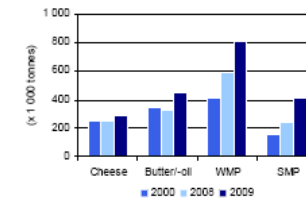
Bulletin of the International Dairy Federation 446/2010

The World Dairy Situation 2010

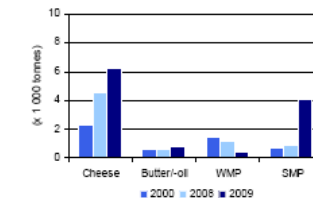
### Production



### Export



### Import



### Key developments

#### Milk Production

New Zealand is experiencing a poor end to the 2009/10 season due to drought, with lower than average rainfall in most key dairy regions. The upper and central North Island, which account for approximately 40% of milk production, have been hit hardest by the dry weather.

#### Competition

The competition for New Zealand milk continues to increase. There are now six significant dairy exporting companies and investment proposals for at least five more. Fonterra's share of New Zealand milk collection has dropped from 96% in 2001 to approximately 90% in the 2009/10 season.

#### Raw Milk Regulations

The New Zealand Government has confirmed changes to the Dairy Industry Restructuring Act (DIRA). DIRA sets the basis for the price of milk other processors can access from Fonterra, with the new basis set at Fonterra's Milk Price plus 10 cents/kg MS.

#### Sustainability

From 1 July 2010 the energy sector joins New Zealand's Emissions Trading Scheme (ETS). The ETS introduces a price on greenhouse gas emissions to provide an incentive to reduce those emissions. The costs associated with the energy sector joining the scheme are of particular concern to farmers, as price increases for electricity and fuel are anticipated. The agriculture sector will be required to report their greenhouse gas emissions from 1 January 2012 and is expected to be a full participant in the scheme from 1 January 2015.

#### Price Volatility

Significant price volatility for dairy is still expected in the short term at least, driven by global supply/demand imbalances. Demand growth in Asia continues, while dairy production in several key markets, including New Zealand, has been adversely impacted by climatic conditions.

Source: DairyNZ ([www.dairynz.co.nz](http://www.dairynz.co.nz)), Fonterra, LIC statistics, national statistics.

# Entwicklungen 2010

---

- Weltmilcherzeugung wieder stärker gestiegen - trotz widriger Witterung in verschiedenen Regionen
- Steigerung des Verbrauchs und des internationalen Handels
- Deutliche Zunahme der Nachfrage am internationalen Markt, insbesondere aus China und Russland
- Abbau von Beständen
- Globale kräftige Preiserholung nach der Krise in 2009

---

# Vielen Dank für Ihre Aufmerksamkeit!

Monika Wohlfarth, Geschäftsführerin  
ZMB Zentrale Milchmarkt Berichterstattung GmbH

[www.milk.de](http://www.milk.de)

[Monika.Wohlfarth@milk.de](mailto:Monika.Wohlfarth@milk.de)